

STUDIO 100 FILM TO SHOWCASE “GIANTS OF LA MANCHA” AT MARCHE DU FILM IN CANNES

Munich, 10 May 2023. Germany's Studio 100 Film is proud to present the official international trailer and will showcase 20 minutes of its forthcoming comedy adventure film “Giants of La Mancha” (previous working title: “Quixotes – The Heirs of La Mancha”) at this year's Marche du Film, Cannes.

Available in Autumn 2023, “Giants of La Mancha” is a visually stunning and action-packed CGI spectacle set to captivate viewers of all ages. International sales are handled by Studio 100 Film.

Directed by Gonzalo Gutierrez and written by Carlos Kotkin (Rio 2), “Giants of La Mancha” is an extraordinary and adventurous journey for the whole family, following 11-year-old Alfonso, heir to Don Quixote, and his three imaginary rabbits, which are joined by Pancho and Victoria. With their power of friendship, they save their beloved hometown somewhere in La Mancha from a huge storm. They dream the impossible dream, overcome their fears, and use their imagination to find the real force behind the storm.

This epic adventure, produced by Germany's Studio 100 Media and M.A.R.K.13 COM with GF Films from Argentina, combines the creative power and visual styles of the best artists from both countries to meet the highest standards. “Giants of La Mancha” adorns itself with wonderful animation and an impressive, unique visual quality.

“Visual development is the part we enjoyed the most about the production process of this film, as we believe that's where the magic of cinema resides;

giving the audience the chance to discover universes that would otherwise be impossible. It's literally magic", said Director Gonzalo Gutierrez.

Thorsten Wegener, Head of Business Operations, Studio 100 Film, added "This film was a great challenge for everybody involved. As one of the largest productions for us so far, it's taken us to a new level in terms of storytelling and production value. We all are extremely proud of the result and can't wait to see the film on the big screen."

International pre-sales for the film are excelling, with Constantin Film on board for the German-speaking territories. Further sales have been secured for Portugal, Greece, Iceland, Bulgaria, Poland, Croatia, Serbia, Slovenia, Middle East, Israel, and Vietnam.

Studio 100 Film will present 20 minutes of this visually stunning film at Marche du Film's market screenings on Wednesday, May 17th at 11:30 am in Palais H, and Thursday, May 18th at 1:45 pm in Palais D. Enjoy the ride and remember that if you use your imagination, everything is possible!

About Studio 100 Film

Studio 100 Film is an international, independent sales agency for exceptional family movies. Based in Munich, the company is a subsidiary of Studio 100 Media. With more than 10 years of experience, Studio 100 Film has successfully marketed and sold animation feature films such as "Giants of La Mancha", the "Maya the Bee" trilogy, "Mia and me – The Hero of Centopia" and numerous other Studio 100 Media titles. In addition, it also acts as a sales agency for selected third-party films such as, most recently, "North", "Being Betty Flood", or "100% Wolf". Studio 100 Film's focus is on representing a well-selected portfolio of films internationally with the recognition they deserve. www.studio100film.com

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