

STUDIO 100 MEDIA EVOLVES INTO STUDIO 100 INTERNATIONAL

Munich, 4 March 2024. Studio 100 Media, a renowned key player in children’s and family entertainment based in Munich, is excited to announce its rebranding to Studio 100 International. The new company name reflects its expanding role as the pivotal international distribution entity of the Studio 100 Group, producing and delivering high quality films and series to global markets, as well as engaging in worldwide brand rights licensing.

With Studio Isar Animation, Studio 100 International owns a state-of-the-art animation production studio in Munich, producing top class content for the global family and kids’ audience. In addition, Studio 100 International brings along an excellent track record in comprehensive financial engineering for both its own and third-party films and series. Recently, the company has forged strategic partnerships with 3 Doubles Producciones and Gaumont Animation and collaborates with industry leaders to produce and distribute content globally.

The new branding includes a redesigned company logo symbolizing Studio 100 International’s commitment to innovation and creativity. Furthermore, the Munich production and distribution company is launching its new website providing access to its extensive portfolio of popular brands and productions.

Martin Krieger, CEO of Studio 100 International, expresses his enthusiasm for this essential evolution: “The transition to Studio 100 International marks a significant milestone in our journey and reflects our ambitions to consolidate the company’s position among the leading players in the media industry.”

For more information about Studio 100 International and to explore our new website, please visit www.studio100international.com

About Studio 100 International

Studio 100 International is a leading global production and distribution company specializing in high-quality children's and family movies and series. Based in Munich, the company represents a portfolio of well-known brands such as "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking", and "100% Wolf". Studio 100 International further engages in global brand rights licensing and manages its own state-of-the-art production studio, Studio Isar Animation.

The company is part of the Belgian Studio 100 Group which is also proud of its strong presence in the theme park industry across Belgium, Germany, the Netherlands, Poland, and the Czech Republic.

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